

ART
LIVES HERE



Hyattsville Community Development Cooperation • Gateway Community Development Cooperation • Prince George's African American Museum & Cultural Center • Maryland-National Capital Park and Planning Commission • Art Works Now • Red Dirt Studio • Joe's Movement Emporium • Prince George's Arts and Humanities Council

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CONTACT: Justin Fair
Hyattsville CDC
(301) 863-8267
jfair@hyattsvillecdc.org

Artists and Arts Professionals Wanted for Gateway Business Partnership Program
Initiative Engages Artists/Arts Professionals with Businesses to Collaborate for Mutual Benefit

February 5, 2014 – The [Hyattsville Community Development Corporation \(CDC\)](#) in concert with the [Art Lives Here](#) Initiative is pleased to announce the “[Biz-Art Match-Up](#)” business-artist partnership program. The Program seeks artists and arts professionals of all media to connect with local area [businesses](#), to build a relationship, brainstorm and collaborate on a project that will benefit both parties. The program will provide a minimum of \$800 to each selected artist for time and materials.

Artists are invited to respond to the [Request for Qualifications \(RFQ\)](#) by Monday, March 31, should they wish to be considered for the program’s pool of qualified artists.

The Biz-Art Match-Up will provide 10-12 local businesses with an artist to create a relationship that enables business owners to enjoy and participate in the creative life of the Gateway Arts District in a new way, through a collaborative one-on-one process with an artist that provides them a creative, lasting deliverable(s). A list of creative industry services can be found online. During and after the RFQ, businesses will be invited to apply throughout April, and those that proceed will access the pool of jury-approved, pre-qualified artist portfolios for an introduction.

The arts are more than an attraction in this Arts District; they offer a complementary development asset for area local businesses.

The RFQ is available online at <http://hycdc.org/biz-art>; please e-mail responses to the e-mail address provided on page 2 of the RFQ. The Art Lives Here Initiative is coordinated by [Joe's Movement Emporium](#) and funded by ArtPlace America.

About Art Lives Here

Art Lives Here is a visibility campaign designed to showcase creative life in the Prince George's County Gateway Arts District. The artist community has partnered with local businesses, two community development corporations, four cities, and Prince George's County. The initiative's objective is to enliven the two-mile historic corridor using a mix of temporary and longer term projects to support existing small business, attract commercial in-fill, prepare for a new round of anchor developments, and further strengthen our diverse and streetwise creative communities.

About Hyattsville CDC

The Hyattsville Community Development Corporation (CDC) is a non-stock, charitable 501 (c)(3) non-profit whose mission is to spur local economic development; rebuild the Hyattsville's commercial corridors; develop arts and public spaces; and encourage leadership for community revitalization.

About Joe's Movement Emporium

Joe's Movement Emporium is the community performing arts center of World Arts Focus, a 501(c) (3) charitable organization founded in 1992. The mission is to promote participation and practice in dance, movement, and performing arts traditions from around the world while using the arts as a key tool to revitalize community.

Founded in 1992, World Arts Focus provides educational and cultural programs incorporating dance, movement and performing arts traditions from around the world. For more information call (301) 699-1819 or visit joesmovement.org.

About ArtPlace America

ArtPlace America provides grants and loans, supports research, and conducts outreach and advocacy. To date, ArtPlace America has awarded 134 grants totaling \$42.1 million to 124 organizations in 79 U.S. communities (and a statewide project in the state of Connecticut).

Foundations participating in ArtPlace America include Bloomberg Philanthropies, The Ford Foundation, The James Irvine Foundation, The John S. and James L. Knight Foundation, The Kresge Foundation, The McKnight Foundation, The Andrew W. Mellon Foundation, The William Penn Foundation, The Rockefeller Foundation, Rasmuson Foundation, The Surdna Foundation, and two anonymous donors.

ArtPlace America also seeks advice and counsel from close working relationships with various federal agencies, including the National Endowment for the Arts, the departments of Housing and Urban Development, Health and Human Services, Agriculture, Education, and Transportation, along with leadership from the White House Office of Management and Budget and the Domestic Policy Council.

ArtPlace America is also supported by a \$12 million loan fund capitalized by six major financial institutions and managed by the Nonprofit Finance Fund. Participating institutions are Bank of America, Citi, Deutsche Bank, Chase, MetLife, and Morgan Stanley.

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